Straight Pop Up:
8x8 Display

Total Visual Area: 89.75”w X 89.75”h

DO NOT design any critical elements (text, logos, etc.) within 2” of the edge.

General Art Guidelines:

- **CMYK Color Mode**
- **Resolution must be 150dpi at least**
- **All fonts must be created to outlines**
- **Need 0.5” bleed**

TEMPLATE
8’x8’ POP UP FRAME

Please note:
All the important contents
MUST NOT exceed the grey areas.

bleed area
trim line
safe area